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# Design For 2017

## Competition Announcement

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## SELECTION REQUIREMENTS



Also this year, Promotedesign.it opens the selections for Design For 2017, the publication that connects designers to companies. From June 6th 2016 all the designers interested in taking part in the next edition of his volume can send us their application to [designfor@promotedesign.it](mailto:designfor@promotedesign.it).

In order to take part in the selection process, all designers shall send some photos / rendering of the projects together with a brief description. The editorial office will select the best concepts, suggesting also some modification in order to make the product more appealing to manufacturing firms.

In order to be published on Design For 2017 the projects has to have:

- a) **Innovative ideas:** do the projects have an innovative feature?
- b) **Manufacturability of the product:** could the projects be industrialized?
- c) **Current design:** do the concepts meet the modern design trends?
- d) **Sales force:** could the projects be considered interesting in the market?

\*Useful information: the application does not have any specific requirements regarding the files extension or images resolution. There is not any restrictions on the number of designs and images you can send. The editorial staff accepts Jpegs, Pdfs, BMP, links to webpages, links to portfolio etc. Moreover, the sending of short descriptions are only a suggestion.

Submitting your concept for the selection process does not involve any fee.

It is not necessary to send the whole material for publication (high resolution images, detailed specifications, biography, etc.) during the selection process, but it is required to forward only some pictures and / or sketches. All material needed for final publication will be required only after the selection process.

### >>> [Intellectual property and commercial rights](#)

Intellectual property and commercial rights of each project belong exclusively to the designer. Promotedesign.it does not acquire any rights but the company protects the publication through the ISBN code.

### >>> [Privacy policy](#)

Under Art. 13 law 196/2003 "Concerning the protection of personal data", personal data provided will be treated, for the purposes related to the administrative procedure for which they have been given, in the manner prescribed by law and regulations.

### >>> [Timing and deadlines](#)

It is possible to submit concepts starting from June 6th. Full details of the Design For project are listed in the informative brochure.

### >> [Contact us](#)

The editorial staff remain at your disposal should you need any further information. Please feel free to email us to [designfor@promotedesign.it](mailto:designfor@promotedesign.it)

The Staff of Design For